

## HEALTH INSIGHTS – SPRING 2021 CONFERENCE – MAY 19<sup>th</sup>, 20<sup>th</sup>, and 21<sup>st</sup> *PRESENTED VIRTUALLY*

- Attendees are required to register in advance at [www.healthinsights.org](http://www.healthinsights.org) •
- All events will be presented virtually over the Zoom platform. • There is no cost to attend. •
- All event times are stated in Eastern Time. •

### WEDNESDAY - MAY 19, 2021

9:00a - 10:30a **FEATURE FORUM: “Planning for 2021 and Beyond”**  
Hear from leaders in L.E.K. Consulting’s MedTech practice as they discuss key priorities executives should have on their radar for 2021 and beyond, from enhancing digital capabilities, to ways in which M&A strategies will need to adapt, to how medical device companies should rethink their commercial models in light of COVID-19 and more.

10:30a - 11:00a Break

11:00a - 12:30p **INSIGHT SESSIONS\***

◆ **Sodexo** ◆

“Solutions for Clinical Staff”

*(OPEN to ALL Corporate Member participation)*

12:30p - 1:30p Break / Lunch

1:30p - 3:00p **INSIGHT SESSIONS\***

◆ **UBS** ◆

“ESG Investing Continues to Grow: Views from the Issuer & Investor Perspective”

*(OPEN to ALL Corporate Member participation)*

◆ **VIZIENT** ◆

“Ambulatory Shift”

*(CLOSED to ALL Corporate Member participation)*

3:00p - 3:30p Break

3:30p - 5:00p **INSIGHT SESSIONS\***

◆ **Epstein Becker & Green** ◆

“Understanding the Interoperability Rules: Finding the Strategic Opportunities for Your Organization”

*(OPEN to ALL Corporate Member participation)*

◆ **TRIMEDX** ◆

“Medical Device Inventory Optimization as a Financial Lever  
in Responding to the Transition of Care to Non-Acute Sites”

*(CLOSED to ALL Corporate Member participation)*

\*Personal Members and attendees from direct care provider organizations will be assigned to participate on Insight Session panels. Corporate Members and attendees from suppliers to the healthcare industry are welcome to join “OPEN” panels on the day of the event

### THURSDAY - MAY 20, 2021

## HEALTH INSIGHTS – SPRING 2021 CONFERENCE – MAY 19<sup>th</sup>, 20<sup>th</sup>, and 21<sup>st</sup> PRESENTED VIRTUALLY

- Attendees are required to register in advance at [www.healthinsights.org](http://www.healthinsights.org) ●
- All events will be presented virtually over the Zoom platform. ● There is no cost to attend. ●
- All event times are stated in Eastern Time. ●

### 8:30a - 10:30a **EDUCATION FORUM: “The Impact of Artificial Intelligence on Leadership and Decision-Making in Healthcare”**

Join a panel of Artificial Intelligence (AI) experts and healthcare leaders as they share how machine learning and AI is increasingly being employed to improve health outcomes and business performance. Starting with a brief ‘AI 101’ overview, our panel will separate the hype from the practical applications in use today and share how you can guide your teams to be successful with AI efforts at your own organization.

10:30a - 11:00a Break

### 11:00a - 12:30p **INSIGHT SESSIONS\***

#### ◆ EPIC ◆

“Cosmos & EHRN.org: Real World Data from Over 100 Million Patients,  
Used to Rapidly Share Knowledge and Help Solve Medical Problems”  
(OPEN to THE FOLLOWING Corporate Member participation: Epstein Becker & Green)

#### ◆ STERIS ◆

“Evolving Regulatory Challenges Facing Sterile Processing”  
(CLOSED to ALL Corporate Member participation)

12:30p - 1:30p Break / Lunch

### 1:30p - 3:00p **INSIGHT SESSIONS\***

#### ◆ Korn Ferry ◆

“CEO Progression & Board Effectiveness to Accelerate Healthcare Transformation”  
(OPEN to THE FOLLOWING Corporate Member participation: EPIC, Kaufman Hall, Vizient)

#### ◆ TEAMHEALTH ◆

“Virtual Care and Volume Recovery: The Next Normal”  
(CLOSED to ALL Corporate Member participation)

3:00p - 3:30p Break

### 3:30p - 5:00p **INSIGHT SESSIONS\***

#### ◆ Comprehensive Pharmacy Services ◆

“Who Moved My Money? Infusion Patient Site of Care Challenges and How to Retain Those Patients”  
(CLOSED to ALL Corporate Member participation)

#### ◆ Kaufman Hall ◆

“Responding to the Volume Problem”  
(CLOSED to ALL Corporate Member participation)

\*Personal Members and attendees from direct care provider organizations will be assigned to participate on Insight Session panels; assignments will be shared approximately one week prior to the conference. Corporate Members and attendees from suppliers to the healthcare industry are welcome to join “OPEN” panels on the day of the event.

**FRIDAY - MAY 21, 2021**

## HEALTH INSIGHTS – SPRING 2021 CONFERENCE – MAY 19<sup>th</sup>, 20<sup>th</sup>, and 21<sup>st</sup> *PRESENTED VIRTUALLY*

- Attendees are required to register in advance at [www.healthinsights.org](http://www.healthinsights.org) ●
- All events will be presented virtually over the Zoom platform. ● There is no cost to attend. ●
- All event times are stated in Eastern Time. ●

9:00a - 10:30a **INSIGHT SESSIONS\***

◆ [LabCorp](#) ◆

“Advancing the Health of Underserved Populations”

*(CLOSED to ALL Corporate Member participation)*

◆ [The HCI Group](#) ◆

“Intelligent Automation: The Essential Co-Worker for the Digital Age”

*(OPEN to ALL Corporate Member participation)*

9:30a - 10:30a **SPOUSE COFFEE**

10:30a - 11:00a Break

11:00a - 12:30p **INSIGHT SESSIONS\***

◆ [NBBJ](#) ◆

“Crisis in Care: Design Strategies for Alleviating Staff Burnout”

*(CLOSED to ALL Corporate Member participation)*

\*Personal Members and attendees from direct care provider organizations will be assigned to participate on Insight Session panels; assignments will be shared approximately one week prior to the conference. Corporate Members and attendees from suppliers to the healthcare industry are welcome to join “OPEN” panels on the day of the event

## HEALTH INSIGHTS – SPRING 2021 CONFERENCE – MAY 19<sup>th</sup>, 20<sup>th</sup>, and 21<sup>st</sup> *PRESENTED VIRTUALLY*

- Attendees are required to register in advance at [www.healthinsights.org](http://www.healthinsights.org) •
- All events will be presented virtually over the Zoom platform. • There is no cost to attend. •
- All event times are stated in Eastern Time. •

### FEATURE FORUM: “Planning for 2021 and Beyond”



**MONISH RAJPAL**

Managing Director & Partner, L.E.K. Consulting

Focus Areas: Value-chains Spectrum, Value Proposition Development/Refinement,  
Integrated Health Pricing, Market Access/Commercialization, Portfolio Optimization/Advancement



**JONAS FUNK**

Managing Director & Partner, L.E.K. Consulting  
and Global Co-Head - Healthcare Sector

Focus Areas: Growth Strategy, Mergers & Acquisitions  
Medtech & Life Sciences Industries



**ILYA TRAKHTENBERG**

Managing Director, L.E.K. Consulting

Focus Areas: Healthcare Sector, Medical Technology,  
Healthcare Value Chain

### EDUCATION FORUM: “The Impact of Artificial Intelligence on Leadership & Decision-Making in Healthcare”



**PHIL LINDEMANN**

Vice President - Data & Analytics  
Epic



**MICHAEL DRAUGELIS**

Chief Data Scientist  
Penn Medicine Predictive Healthcare



**PREM THOMAS, MD**

Medical Director, Information Technology Services  
Yale New Haven Health

**HEALTH INSIGHTS – SPRING 2021 CONFERENCE – MAY 19<sup>th</sup>, 20<sup>th</sup>, and 21<sup>st</sup>**  
***PRESENTED VIRTUALLY***

- Attendees are required to register in advance at [www.healthinsights.org](http://www.healthinsights.org) •
- All events will be presented virtually over the Zoom platform. • There is no cost to attend. •
  - All event times are stated in Eastern Time. •