

"The secret of change is to focus all of your energy, not on fighting the old, but on building the new." ~ Dan Millman

Plan now to join your colleagues in healthcare at the *in-person* Health Insights Spring 2022 Conference! We welcome and encourage attendance and participation by all Personal Members and their C-Suite Guests, Corporate Members and their colleagues, Prospective Members, and the spouses/personal guests of all meeting attendees.

In all industries, COVID-19 has upended the world - causing chaos and disruption like never before — and with no real end in sight. However, the pandemic has also given rise to efficient, effective, groundbreaking solutions, previously unheard of in the healthcare industry. When combined, this fusion of turmoil and transformation places us directly in the midst of "Our Healthcare New World Order". Multiple sessions, designed to address key areas of challenge in our post-pandemic world, are on tap for all participants. Subject content includes Talent, Recruitment and Retention; Physicians and New Front Door to Care; Outlook on All Things IT — featuring a one-on-one with Judy Faulkner; Future of Personal Lab Testing; and more. We are also thrilled to have *WSJ* investigative reporter John Carreyrou speaking to us on his best-selling book *Bad Blood* and the lessons learned from the rise and fall of Theranos.

Throughout the conference there are also multiple networking opportunities for attendees and their spouses/personal guests.

To ensure your preferred dates of stay and desired accommodations, we strongly encourage you to confirm hotel and related travel arrangements ASAP - dates over the conference will be sold out. Health Insights has confirmed a group rate of \$309/night, based on availability for reservations confirmed no later than April 8, 2022. After this, the prevailing rate will apply.

All attendees - members, guests, panel presenters/participants, spouses, etc. - are required to register online prior to attending. To register, visit www.healthinsights.org

For questions related to the Spring 2022 Conference, contact Christy Stephens at (225) 926-1100 or christy.stephens@healthinsights.org

We look forward to seeing you and your colleagues in Clearwater Beach!